



For Immediate Release

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**Outside Ventures, LLC and Subsidiary Companies Named Finalists in Multiple Categories in The 2008 American Business Awards**  
*Watermatic LLC and 2<sup>nd</sup> Source Funding Recognized By Stevie® Awards*

**New York, NY (May 29, 2008)**-- Outside Ventures, LLC (OVL), a New York-based investment and management company, announces that it and two of its subsidiary companies have been named finalists in multiple categories of The American Business Awards. Known as the Stevie Awards, from the Greek word Steven, meaning “crowned,” the award program was created in 2002. The awards were designed to generate public recognition of the achievements and positive contributions of organizations and business people worldwide. This year’s award ceremony will be held June 12 at the Marriott Marquis in New York.

OVL, 2<sup>nd</sup> Source Funding and Watermatic, LLC are among the finalists selected from more than 2,600 entries in more than 40 categories. OVL and its subsidiaries were chosen in the following categories:

- **Best Executive** (All Other Industries category -- excluding Computer Hardware, Software & Services) – Sam Chanin, CEO, Outside Ventures, LLC
- **Best Corporate Environmental Responsibility Program** – Watermatic, LLC
- **Best New Company** (All Other Industries category -- excluding Computer Hardware, Software & Services) – Watermatic, LLC
- **Best Overall Company** (Up to 2,500 Employees) – Outside Ventures, LLC
- **Best Marketing Team** – 2<sup>nd</sup> Source Funding (Marketing Team)

“The recognition for business excellence of Sam Chanin, CEO of Outside Ventures, and his teams at Watermatic and 2<sup>nd</sup> Source Funding demonstrate not only his leadership, but



the ability of OVL's outstanding people to execute throughout the organization," said Michael Berman, Chief Operating Officer, OVL. "It is with a great sense of pride and accomplishment that each of us at OVL has contributed each day for our company to be honored as a finalist in these five categories."

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**About The Stevie Awards:**

*The Stevie Awards' mission is to raise the profile of exemplary companies and individuals among the press, the business community, and the general public. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).*

**About Outside Ventures, LLC:**

*Outside Ventures, LLC is the parent company to 2<sup>nd</sup> Source Funding, Tribul Merchant Services, Tribul Cash, BPS and Watermatic, LLC, with core products that include credit card processing, cash advance, marketing services and filtered water point-of-use systems. The company has helped to build businesses in over 300 different SIC codes, working with over six million businesses nationwide. For more information about Outside Ventures, LLC, visit [www.outsideventures.com](http://www.outsideventures.com).*

**About Watermatic, LLC**

*Watermatic, LLC ([www.watermaticcoolers.com](http://www.watermaticcoolers.com)) is a leader in the science of water purification, providing water purification products to Fortune 500 companies across a wide range of industries, including financial services, consumer products, entertainment, and, manufacturing, as well as professional services providers and government agencies. For more information about Watermatic and its services, please call 1.877.700.DRINK (3746) or visit [www.watermaticcoolers.com](http://www.watermaticcoolers.com).*